

Exhibitor Prospectus

# Electrophysiology **Fellows Summit**

*Advancing the Education of Tomorrow's Leaders and Decision-Makers*



**San Antonio Marriott Riverwalk, 889 East Market Street, San Antonio, TX**

**Tuesday, September 8 (Welcome Reception) • September 9-10, 2020 (Educational Program)**



Co-Sponsor:



[www.epfellowssummit.com](http://www.epfellowssummit.com)

## Welcome Industry Partners

Fellows are tomorrow's leaders and decision-makers, and the *Electrophysiology Fellows Summit* is proud to offer your organization with opportunities to support educational training, career development, and provide an interactive forum to engage with attendees and faculty.

Core to its mission, The *Electrophysiology Fellows Summit* is committed to advancing the field of electrophysiology through high-quality collaborative education that is comprehensive and interactive, with Industry playing an integral role in partnership. The format consists of didactic lectures, panel discussions of clinical case scenarios and hot topics, illustrative case presentations, which are complemented with live anatomy dissection demonstrations and tracing reviews, along with interactive training. Attendees are provided ample opportunity to interact with faculty during discussion forums, which allow for open dialogue on clinical issues and career development.

The *Summit* is designed for trainees currently in (or entering) electrophysiology and cardiology fellowship programs. Additionally, current practicing electrophysiologists, cardiologists, nurses, physician assistants, and other associated allied healthcare professionals and physicians who are involved in the performance of ablation and device based procedures will find this program a beneficial and a comprehensive review.

The *Summit* is an opportunity that no Fellow will want to miss, as it provides insight into key areas of electrophysiology, affords the chance to learn from and meet pioneers in the field, provides opportunities to ask questions and seek career development guidance, and provides a forum to engage with other fellows and leaders in the industry.

We anticipate that in excess of 150 Fellows will attend the *Summit* in its inaugural year, and as a result of its world-class faculty and groundbreaking presentations, we anticipate that this will be a highly educational program that will continue to propel the field forward. And your support will help ensure its success.

We recognize the importance of our supporters and exhibitors in creating a successful conference, and are proud to offer various opportunities to support the *Summit* and actively engage with the Fellows and Faculty alike. We hope that you will join us.

Thank you in advance for your consideration in supporting this important meeting.

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## Exhibitor Booth Space

### Exhibit Fees and Badges

8' Table-Top = \$10,000 (2 complimentary full meeting badges, including attendance to the welcome reception)

As an exhibitor, you are entitled to an allotment of 2 exhibitor staff badges, which provides access to the exhibit area, educational sessions, complimentary food & beverage, as well as the welcome reception.

Exhibit space includes electricity, wireless internet, 2 chairs, table and skirt and table cloth. Booth backdrops will not be provided.

Exhibit Space Reservation: Please visit [www.epfellowssummit.com](http://www.epfellowssummit.com) and complete the application for booth space.

### Additional Badges

Additional badges over the maximum badges you are allowed will be charged \$600.00. Replacement badges will be charged at \$75.00 per badge. Additional all access badges may be purchased online at [www.epfellowssummit.com](http://www.epfellowssummit.com), through registration.

|                      | Date   | Time                           |
|----------------------|--|--------------------------------|
| <b>Installation</b>  | Tuesday, September 8, 2020                                   | 11:00AM-6:00PM                 |
| <b>Exhibit Dates</b> | Wednesday, September 9, 2020<br>Thursday, September 10, 2020 | 6:30AM-4:00PM<br>6:30AM-4:00PM |
| <b>Dismantle</b>     | Thursday, September 10, 2020                                 | 4:30PM-6:30PM                  |

### Meeting Location

San Antonio Marriott Riverwalk  
889 East Market Street, San Antonio, TX, 78205

### Booth Shipment

The exhibitor service document which includes information on exhibit shipment will be supplied upon submission of the application for booth space.

### Terms and Conditions

All exhibiting companies at the *Electrophysiology Fellows Summit* must adhere to the terms and conditions outlined below.

### Exhibit Cancellation

Notification of cancellation must be in writing on company letterhead. The cancellation policy is as follows:

- Cancellation on or before August 15, 2020, the exhibitor will pay 50% of the exhibit fee
- Cancellation after August 15, 2020, the exhibitor will pay 100% of the exhibit fee

### Americans with Disabilities Act

Exhibitors are fully responsible for complying with all applicable provisions of the Americans with Disabilities Act.

### Booth Traffic

While the *Summit* organizers makes every effort to promote and encourage attendees to visit the Exhibit Hall through dedicated exhibit hours that entail F&B service within the hall, booth traffic cannot be guaranteed. It is the exhibiting company's responsibility to promote its presence at the meeting to draw traffic to their booth.

### Disposal of Medical Waste

Exhibitors must follow OSHA guidelines for disposal of hazardous waste.

### **Distribution of Product Information**

In accordance with the policies of the *Summit* organizers, product information cannot be distributed at general sessions or in hotel lobbies. Posters or tabletop exhibits are not permitted immediately outside or inside the general session. Exhibitors may not demonstrate products and services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than within their assigned booth. The booth may be subject to forfeit if this guideline is violated.

### **Fire Protection**

All materials used in the exhibit area must conform to local fire ordinances and be in accordance with regulations established by the National Association of Fire Underwriters. All displays are subject to inspection by the local fire and safety authority. Fire stations and fire extinguisher equipment are not to be covered or obstructed in any manner.

### **General Conduct of Exhibitors**

- Exhibits must be adequately staffed during exhibit hours
- Canvassing or distributing advertising material outside the Exhibit Hall is prohibited
- Electrical and mechanical apparatuses must be muffled to prevent noise from interfering with other exhibitors
- Exhibit personnel may not enter another company's exhibit space without that company's permission
- Aisles must be kept free of any materials at all times
- Exhibitor personnel may not solicit attendees in aisles
- Installation and Dismantle Policy
- Exhibitors must install and break down their exhibit space during the designated installation and dismantle times. If an exhibitor does not comply with these times, the *Summit* organizers reserves the right to delay the exhibitor's set-up until deemed appropriate and will impose a financial penalty of \$1,000.00.

### **Insurance**

The *Summit* Organizers and San Antonio Marriott Riverwalk are not responsible for theft of or damage to exhibitor property. Exhibitors wishing to insure their exhibit materials, goods, or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense. Exhibitors are responsible for obtaining general liability insurance coverage against injury to persons and property in commercially reasonable amounts.

### **Photography and Videography**

Photographing, videotaping, or examining another exhibitor's equipment without permission is prohibited.

### **Premium Distribution**

Premium distribution contests, lotteries, raffles, and games of chance are prohibited. Promotional items must not exceed \$25 in value unless approved in writing by MediaSphere Medical.

### **Sales and Order Taking**

Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products, and the products or services must be pertinent to the attendees' professional interest. The Cardiovascular Research Foundation reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all sales tax requirements. Exhibitors selling or taking orders during the meeting must adhere to all business license and sales and use tax regulations, which vary from state to state.

### **Security**

Exhibitors must make provisions for safeguarding goods, materials, equipment, and displays at all times. MediaSphere Medical is not responsible for the loss of any property.

### **Subletting Space**

Exhibitors may not permit any other party to exhibit within their space any goods other than those manufactured or distributed by the contracting exhibitor or permit the solicitation of business by others within its space.

### Hotel Room Reservations

A block of rooms has been reserved at the San Antonio Marriott Riverwalk at the special group rate of \$199 per night single/double occupancy. We recommend you make a reservation as soon as possible since there are a limited number of rooms available.

This limited room block is available until August 15, 2020 or until the block is full. Reservations made after August 15, 2020 or after the group block is filled, are not guaranteed and will likely be at the hotel's prevailing rates. Please visit [www.epfellowssummit.com](http://www.epfellowssummit.com) for direction on securing room reservations.

### About San Antonio Marriott Riverwalk

Nestled on San Antonio's River Walk, the newly renovated San Antonio Marriott Riverwalk is a prime location. Recently renovated hotel rooms come with stunning views of either downtown San Antonio or the picturesque River Walk. The River Walk, or Paseo del Rio, is a San Antonio treasure and the largest urban ecosystem in the nation. Tucked quietly below street level and only steps from the Alamo, it provides a serene and pleasant way to navigate the city.

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## HANDS-ON SIMULATION TRAINING

### Expanding Clinical Practice Knowledge through Practical Training and Education

The *Electrophysiology Fellows Summit* is proud to offer our industry partners with an exceptional opportunity to enhance the education of attendees through high-quality, hands-on sessions and interactive training. These personalized interactive learning sessions enable attendees to gain new skills on techniques and technologies that can be applied directly into clinical practice.



The suites affords your representatives with a venue to conduct personalized training on your simulators within a private space in close proximity to the general session. Representatives may schedule personalized training sessions with the attendees throughout the duration of the conference. Your company will receive the full list of attendees in advance, so personalized training can be scheduled. Additional support of your efforts as you deem appropriate will be provided by the *Summit* organizers, including the issuance of notifications to attendees who may schedule the private sessions. Onsite signups will also be available.

Space affords ample room for multiple simulators. Private suites will include electric and refreshments, and a live feed of the general sessions will be displayed on an LCD screen.

**Hands-on Simulation Training Summary:**

- Practical, learn-the-technique (step-by-step) interactive simulation training within an intimate setting.
- Opportunity to enhance technical knowledge in “learn by doing” procedure/technology focused sessions.
- Case-based, problem-solving, and mentor-centered approach.

|                       | <b>Date</b>                  | <b>Time</b>    |
|-----------------------|------------------------------|----------------|
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|                       | Thursday, September 10, 2020 | 6:30AM-6:00PM  |
| <b>Dismantle</b>      | Thursday, September 10, 2020 | 6:00PM-8:00PM  |

**Venue**

San Antonio Marriott Riverwalk  
889 East Market Street, San Antonio, TX, 78205

**Simulator Shipment**

The service document which includes information on simulator shipment will be supplied.

**Hands-on Simulation Training Inquires and Availability**

Please email inquiries about opportunity and availability to [info@epfellowssummit.com](mailto:info@epfellowssummit.com) Subject: Simulation Training.

\*Space is limited.

**Sponsorship Opportunities**

Sponsorships are available for companies to increase their visibility at the *Electrophysiology Fellows Summit* by sponsoring one of the proprietary promotional opportunities available. Creating awareness about a new (or newly approved) product or simply reminding attendees that your company has a presence at the *Summit* can be accomplished by sponsoring a promotional opportunity. All promotional opportunities are offered on a first-come, first-served basis.

**Welcome Reception**

Cost: \$15,000

Support of the welcome reception includes recognition as sponsorship support within onsite signage and during the opening keynote address, along with provision of an 8 foot table top display within the welcome reception area.

**Attendee Wireless Internet**

Cost: \$9,000

Wireless Internet access is available throughout the meeting area. Place your company or product logo on the wireless internet home page with a link to your company website.

**Customized Hotel Key Cards**

Cost: \$5,000.00

Hotel key cards are one of the first items attendees see when they check into their hotel and are used throughout their stay at the San Antonio Marriott Riverwalk. Be the first to welcome attendees to the meeting and encourage them to visit your booth.

**Hotel Room Door Drops**

Cost: \$3,500.00

Greet attendees to the meeting and encourage them to visit your booth with hotel room door drops. Your company’s message can be placed outside or under the hotel room door for receipt Friday or Saturday morning.

**Lanyards**

Cost: \$6,500.00

Show your support by sponsoring the official Fellows conference lanyard. Each attendee will receive this item during registration and will wear it throughout the duration of the event.

**Onsite Signage** - Meter Board (up to 2 signs available)

Cost: \$3,500.00 per sign (Single-sided) or \$4,500.00 per sign (Double-sided)

Onsite signage placed in highly visible areas throughout the meeting area is an excellent way to catch attendees’ eyes and let them know who you are and where they can find you! Exact placement varies.

**Sponsorship Inquires and Availability**

Please email inquiries about sponsorship opportunities and availability to [info@epfellowssummit.com](mailto:info@epfellowssummit.com) Subject: Sponsorships.

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**Educational Grant Support**

The *Summit* is partially funded through educational grants from commercial supporters.

The educational grant support of our industry colleagues, who are dedicated to educating medical professionals to improve patient outcomes, helps to make this program possible.

Supporters are gratefully acknowledged of their educational grant support on the conference website, enduring material on-demand webcast, course materials, and onsite course signage.

**Educational Grant Inquires**

Please email inquiries about educational grants to [grants@epfellowssummit.com](mailto:grants@epfellowssummit.com).

**Fellows Scholarships Support**

**Fellows Scholarships to Attend**

A scholarship program is available which is designed to support Fellows attendance to the *Summit*, which can be underwritten through industry support.

**Scholarships are designed to provide funding for:**

- Round-trip coach airfare
- Standard hotel accommodations up to (3) nights
- Meeting registration fees

**Fellows Scholarship Inquires**

Please email inquiries about Fellows Scholarship Support to [scholarships@epfellowssummit.com](mailto:scholarships@epfellowssummit.com).



[www.epfellowssummit.com](http://www.epfellowssummit.com)

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